A Dot Com Future

Professional journalists visited Bucks to discuss the future of the news industry in an Internet based world.

CHRIS FRANKLIN
KATE MCDERMOTT
Centurion Staff

The idea of change and the progress of moving forward is an idea that transcends throughout every facet of life. Students at Bucks got an opportunity to speak to the people who are facilitating these changes in the field of journalism.

On Wednesday, guest speakers at Bucks’ 8th annual Media Day Forum all agreed that technology was to have a major impact on the future of journalism.

With a small crowd present, online journalists Jonathan Tannenwald, Angelo Lewis, and Eric Redner emphasized that news sites, blogs, and multimedia were becoming the new “morning paper.”

Lewis, a corporate convergence editor for phillyburbs.com, stressed that ultimately the news industry has a purpose to inform the public, but to also attract readers and continue to grow.

“We needed a way to capture more readers, younger readers, so we turned our efforts to the Internet,” said Lewis. He noted that the contemporary reader wants to feel like he is part of the story, but does not have much time to be enlightened. As Lewis put it, “Today’s reader is ‘this is what I want and this is when I want it.’”

In order to achieve this, Lewis claimed that today’s reporter should not only be able to write sharp leads, but also become technologically savvy. This includes becoming comfortable formatting multimedia and learning basic HTML code for websites. The extra knowledge, he suggested, would help the reporter to “generate interaction and participation,” both crucial elements to gaining and maintaining readers.

Jonathan Tannenwald, producer of philly.com noted that the contemporary consumer sometimes just is not able to read the paper. Whether he is driving to work or walking the block to the office, the reader’s hectic schedule does not always allow him or her to get the facts from the paper. The purpose of radio news and Internet news is to provide accurate information quickly.

“What we’re trying to sell to readers is content, not a piece of paper,” remarked Tannenwald. "It’s sad that the people are more interested in the Eagles during their off season then war that’s happening right now, but you need to please the readers," added Tannenwald.

Lewis agrees these types of stories become more engaging to the young reader. “In my opinion the Journalist of tomorrow needs to create interaction,” he added.

But the one of the scariest parts, according to Lewis, with this evolving media profession is the possibility loss of the original information provider, the physical newspaper.

“The long-term trend as far as the newspaper is now on the dark side. Now you have more competition, free competition, and no one knows the outcome 10 years or even 20 years from now,” said Lewis. “And that’s scary.”

Weather conditions of Apr 8 from the National Weather Service.

Centurion Staff

PHOTOHS BY: TONY ROGERS
Bucks’ Food Snatchers

Due to the high theft rate in the cafeteria CulinArt is considering cameras for increased security.

GREG HALL
Centurion Staff

Recent observations and speculation at Bucks have proven to be true, as several students have been caught shoplifting in the cafeteria. Shoplifting isn’t a new issue this semester, but a spike in activity has raised attention. Sodas, pretzels, slices of pizza and chicken sandwiches are the larger scale items being taken.

“Students eat the pizza and pretzels before they pay for them,” said student life director Matt Cipriano. “They bring hooded sweatshirts and book bags into the cafeteria and stuff cereal bars and other small things in them.”

Cipriano is a part of the Food Service Committee, along with members of safety and security, Karen Dawkins, dean of student affairs, and food service director Greg Tozzi.

“These kids have to realize they are in college now,” Tozzi said. “They are not in high school anymore.”

Some students were not even aware that such things were happening. In such a controlled environment, students should be trusted to pay for what they eat.

“I wasn’t aware that kids would steal a Poptart,” said Chris Johnson, 19, journalism major from Dublin. “Its cafeteria food, not a prime rib. It doesn’t cost an arm and a leg to buy any of this stuff. Just bring a few extra dollars to school with you.”

The Food Service Committee has been thinking of ways to stop the shoplifting.

“We are in the process of finding areas to put in [security] cameras,” Cipriano said. “We are also keeping more of a watch out for people in certain areas of the cafeteria. We have considered maybe taking book bags out.”

Hundreds of students each day purchase food from the cafeteria without any problems, but with any privilege in life, there are always a few people that take advantage.

“People who are stealing are affecting those who aren’t,” Cipriano said. “Food Service isn’t just going to let it slide.”

Many measures have been taken in an effort to stop the shoplifting already; ones that do not involve security cameras.

“I put signs up,” Tozzi said. “But students are probably stealing as we speak. We will call in Newtown police and they will be prosecuted to the full extent of the law. I wouldn’t count out expulsion.”

Other measures of security would be putting the snack foods in a case or putting the hot food items behind the counter instead of a self serve style.

The Food Service Committee currently does not have any security cameras installed in the cafeteria and it would be difficult to undergo dramatic changes in the cafeteria. But, changes will have to be made if the Food Service Committee wants to put the shoplifting to a halt.

The money lost in the purchase and installation of the cameras will eventually pay for themselves in the money saved by all food being paid for.

I wasn’t aware that kids would steal a Poptart.
Chris Johnson
STUDENT

Due to the high theft rate in the cafeteria CulinArt is considering cameras for increased security.

Letters should be limited to 300 words. They will be edited for spelling and malicious or libelous statements, and may be edited for space. Letters must be the original work of the writer and must be signed. For identification purposes, letters must include the writer’s full name, address, and telephone number, although the address and telephone numbers will not be published. Students should include their major, and their student ID number, which is for identification purposes. The student ID number will not be published.

Send letters to:
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275 Swamp Rd
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www.bucks-news.com/Letters to the Editor
215.968.8379

Official Member
2006-2007
Career Services Office is Worth the Time

CAITLIN WHELAN
Centurion Staff

The Career Services Office can help any student with entry into the workforce or the development of new career.

Career Services is committed to helping individuals make decisions for finding a career that will work best for them and they offer many resources that students can take advantage of during their search for a career. Staff is available to assist with one on one career counseling and advising, resume and cover letter writing, and job search assistance. The office also offers an online job service where students can post their resumes and search job listings.

Mandy Reilly, director of the Career Services office at the Newtown Campus highly recommends checking out the Online Job Board. “This is a great service we offer that students can virtually use twenty four hours a day,” said Reilly.

According to Reilly, the online job board posts about 200 to 250 jobs every day.

Another way the office assists students is by hosting several job fairs during the year at Bucks Campuses. “Employers visit all three campuses throughout the spring and fall semesters,” explained Reilly. “They usually visit the Newtown campus four times throughout the course of two semesters, twice at the Perkasie campus, and twice at the Bristol campus.”

Different types of employers come to the campus each time. Some employers come looking for specific kinds of students, like nursing majors or engineering majors.

“The biggest employer that visits our campuses is UPS,” said Reilly. “They offer great payment, awesome benefits, and they have a program called ‘Earn and Learn,’ which helps employees attain their education while working. They help pay for your college education.”

According to the UPS website, the company has spent over $42 million on scholarships since 1999 and helped over 30,000 student employees attend college.

On March 27 several other employers visited the Perkasie campus. Horizons Behavioral Health, Coca Cola, Girl Scouts of America, Penndot and more were at the campus offering employment information to students.

“Health Care employers come to our campuses all the time,” said Reilly. “There’s always room for someone in the medical field.”

At smaller job fairs about 6 to 15 employers will visit the campuses, and when Bucks holds larger fairs, there can be about 30 employers at a time available to students.

“For the most part, our job fairs have a really nice turn out,” said Reilly. “We urge students to take advantage of the events in hopes that they will find something that works out best for them.”

The Career Services Office is available during spring, summer and fall semesters, however no job fairs are held in the summer semester.

The office operates Monday through Thursday from 8:30 a.m. until 8:30 p.m. and on Friday from 8:30 a.m. until 4:30 p.m. Walk-ins are welcome.

For more information students can contact Mandy Reilly at reillym@bucks.edu, or call the office at (215) 968-8165.

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Class Takes a Closer Look at Race and Racism

JOHN KAUL
Centurion Staff

It’s an issue we have always grown up hearing about. Some of us may have felt the impact of the very word, race.

No, I’m not talking about a bike race, car race or even a foot race. I’m talking about what we see first with our eyes when we look at our fellow students, skin color.

At one of the professors who teach the course, Language and Literature professor Michael Hennessey.

Hennessey explained the amount of work that went into making this idea into a course. “It took over a year to come up with a curriculum for the class with a group effort.”

The other two professors who make up the faculty of the class are Health and Nutrition teacher Priscilla Rice and Science teacher Lynn McCarty.

Together, the three instructors have students look at race through societal, cultural and scientific perspectives during the semester.

During the course, students are asked to review daily stories that somehow involve the concept of racism.

“Students might be surprised by the amount of racism involved in the world,” said Hennessey.

Students also watch films like Academy Award winner “Crash” and read books that somehow deal with relations between different races like “The Bluest Eye” and then get involved in discussions about what they saw on screen.

Hennessey said that he enjoyed seeing student reactions to the content of the course. “Students appear to be open-minded about the course and some ideas on the topic have changed.”

At the beginning of the spring semester there were more than 40 students signed up for the class, yet now there are about three quarters of the class still remaining, a good start for the new course.

The main idea for the course is to examine both race and the idea of racism and how they are both similar and different from each other.

The course is a part of the INTG group of classes that are offered in the spring and according to Hennessey the course will be available again until next spring. Hennessey has good hopes for the future of the course.

The ability to discuss certain issues in a public forum without upsetting a fellow student is what this classroom offers.

Students will feel filled with courage to discuss issues that, in the past, they wouldn’t dare to touch. It offers them the opportunity to understand factors involved with racism a little better than they did before the semester had ever started.
Making the Transition to Temple

ALSMAKULA
Centurion Staff

For students transferring to Temple University, preparation can be the key to success and the Bucks staff is here to help.

The process begins in the transfer center, located in the Rollins center. There, students can make an appointment to discuss their individual education plan after a credit evaluation.

The plan consists of what credits can be transferred from Bucks and which credits must be obtained solely from Temple. Once determined, students can submit an application for undergraduate admission with a college and high school transcripts, a $25 fee with electronic submissions or $50 by paper.

Barbara Ford, director of transfer services, thoroughly discussed various options available to students who wish to transfer to Temple. “One thing that we do is called dual admissions and what that does is allow the student to enroll into the school one semester before the actual transfer occurs along with waiving a $35 admission fee.”

Ford also said that a greater number of credits can be transferred if an associate’s degree is already obtained. Also, the SAT’s do not have to be taken as long as a credit minimum is satisfied but a minimun grade point average is at least 2.5.

According to an information sheet found in the transfer center, transfer scholarships are offered only to participants of the dual admissions program.

The transfer center holds six transfer fairs a semester. Recently, there was a fair on March 27 in the Gallagher room, which six popular colleges attended.

Jan Cook, an administrative assistant in the center, conveyed that being as early as possible with the process can only make it go easier. “We like to say that early planning is your key to a transfer.”

Life at Temple University can be chaotic and confusing to someone who doesn’t know the area very well, according to John Kirkland, 19, a philosophy major.

Kirkland is a transfer student from Bucks, in his second semester of his sophomore year at Temple, “...be sure to complete everything you can ahead of schedule because the assignments are a lot more work intensive than Bucks.”

Kirkland also spoke about the professors and the local atmosphere. “A lot of the professors here are more relaxed with things like attendance...While the campus is very nice and pretty safe, it’s always a very good idea to keep your eye out for yourself, remain aware.”

He also expressed that the fact that there is a subway station nearby, that transportation is convenient.

There are two dining facilities, one located in the caffeine north of the campus which serve all-you-can-eat meals at a flat rate.

The other is located in the Student Activity Center and serves more specialized things like Burger King and sushi.

Temple has four dorm buildings available for lodging for the student body. On top of that, it also offers two buildings that are split between dorm rooms and apartments.

Direct any questions about transferring or making an appointment to the transfer center by calling (215)968-8030 or online at www.bucks.edu/transfer.

Their office hours are Monday-Wednesday from 8:30 a.m. to 8:30 p.m. and Thursday and Friday from 8:30 a.m. to 4:30 p.m.

Transfer Fairs Help Students Move Up

WILL HEDUS
Centurion Staff

The Bucks transfer office brought several area colleges to the Gallagher Room for one of their many transfer fairs.

The fair took place March 27 from 9:30 a.m. to 1 p.m. and featured representatives from a variety of colleges. They were there to answer any questions or concerns that Bucks students may have regarding their transfer plans.

“Transfer fairs are great because they allow colleges to come and meet with students that may be interested, but don’t have the time to go visit the campus,” said Shippsburg University representative Sean Wiley.

“I like coming to Bucks because many Bucks students transfer to Lock Haven,” said Heather Swindle, assistant director of admissions for Lock Haven University. “I love face to face communication with prospective students.”

While students circulate, these advocates speak for their associated universities, showing potential students what they have to offer.

“Transfer fairs show opportunities to students to finish their four-year degrees,” said Courtney Kelly, associate director of admissions at Widener University.

“The many different colleges allow the students to make the right choice for them.

The different options on location, atmosphere, and majors let the students make sure they find the right fit.”

Many students took advantage of the transfer fair and learned about the transfer options of the colleges and universities.

The students had an opportunity to gain valuable information for their future college plans.

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**Behind the Scenes at Extreme Makeover: Home Edition**

**ELISSA TEDESCO**  
Centurion Staff

From the VIP tent, press area, to the decorated lawn in Levittown, PA is not exactly news-breaking. However, an interesting site was seeing the behind-the-scenes action that didn’t get on air. 

The VIP tent was, by far, the coolest part about being on site. About two times the average size living room, the tent was located directly across the street from the house and it was decked out in carpeting, wicker furniture, a gas fireplace, decorations hanging from the ceiling, and a space heater. Not to mention the large buffet to feed the multitudes of workers.

The press tent, however, was the size of a kiddie pool. At 10-by-10 feet, a small army of reporters and photographers from all over Bucks County could be found trying to get pictures and developing story ideas. The decorators, and especially Ty Pennington, were difficult to photo.

Viewers are lead to believe that the designers are working all day and night on the house. It was quite a bust to see it in person. Ty would work the crowd and then walk back to his trailer, without stopping to talk to any fans or press; not giving any time to flash a smile toward the crowd.

All of the designers were present on the first day, the day of demolition. Ty was in front of the camera, getting the whole crowd worked up, talking to the family before their house was completely demolished by two massive cranes.

The producers of Extreme Makeover: Home Edition rented houses up and down the street and put the occupants of the homes in hotels for the week. Most of the designers spent a few days in Kansas City and made only sporadic appearances. 

The show produces two extreme homes a week. While this house was being started, a house in Kansas City was being finished and presented to the family.

One week after the presentation of the house in Levittown, the whole crew could be found in Albany, New York working on the next house. After that, the entire team will be in Wisconsin.

It’s actually such a busy week that each designer has an assistant that completes their work for them while they are on the other site. But every individual designer does have a major key point in the design of the home.

Together, McGrath Homes and the designers sat down and created three different layout possibilities for the house. Upon agreement, McGrath’s crew went to work.

Each designer then went into the rooms and marked up the walls, floor and ceiling. The markings included furniture placement, hangings from the ceiling and light fixtures.

But the designers’ assistants made it all happen.

When the house was done, the family came home. The front lawn was crawling with people. Thousands turned out for the event but something didn’t appear complete.

The designers used a can of green spray paint and the grass was painted brilliant green. Adjacent lawns were torn up by the time the week was over.

The show sends lawn care experts after the designers leave to redo the neighbor’s lawns.

All in all, the show met the demand. It gave a family a brand new, safe house to live in, while a community bonds over shared excitement.

Though the show may not exactly mirror the reality, Ty’s secret room, designers working through the night, credit is due to the production crew, the two teams of security people who worked 12 hour shifts, the volunteers, McGrath Homes, and the designers’ assistants.

“Welcome home Kiglian family,” said Ty, “Welcome home!”
Inspired by Bucks Professor John Matthews sculpture "Echoes of the Wind," professional dancer and Bucks integrated learning instructor Rachel Grisi choreographed and performed a modern dance, with company, in the Galagher room on Wed. March 28.

Grisi said the sculpture "inspired an emotion of breaking away in a frenzied manner from a stable life source [and] the intensity of the piece was interpreted, transferred and expressed in movement."

Along with Grisi were Kasey Burke, Andrea Eble, Katie McCleary and MaryCait Shaw. Together they encircled the sculpture and eventually broke away from it, dancing in uncontrolled ferocity.

Matthews said he was thrilled by the interpretation. "Their initial connection to the piece–touching the sculpture itself was great. Then, they moved away but seemed to dance toward and for the sculpture, constantly coming together and moving apart–which was a replication of the piece itself. The colors and texture of the costumes also related well."

"Echoes of the Wind" was Matthews' tribute to nature. A vibrant red "trunk or core" branched out and blossomed into aluminum "splashes."

Costumes by V6 designs complemented the vivacious tone and look of the sculpture with a base of black, but bold red skirts and sparkling red eyes.

Grisi described her artistic process in choreographing the performance. "I had an idea of the overall look I wanted and then listened to the music over and over and I developed a special layout and movement by section and step by step through trial and error with the dancers. The steps reflect the angular quality of the sculpture; I looked for shapes reminiscent of the sculpture."

The music captivated the audience. Mark Demsko, a 19 year-old business administration major from Yardley said, "I liked it a lot, with the music it was really intense."

Grisi looked for an industrial and intense piece of music and she found it in an instrumental track from The Matrix soundtrack called "Furious Angels."

"The dance was breaking away from stability," explained Grisi. "With the red fabric and frenzy, it made this piece about turmoil."

A bystander added that the combination of music and dance made an effect of it "running through you."

Attendees were wowed by the vibrancy of movement. Malaika Major, 19 and nursing student from Bensalem spoke for the majority when she said, "Lovely! Fantastic! Wow! It was a wonderful site to be seen. It really grabbed you and the moves were so distinct."

A combination of dramatic lifts, synchronized steps and frenzy cannal choreography captivated the audience and left them wildly applauding.

Matthews work can be seen on campus and he plans on contributing a sculpture to the Lower Bucks Campus.

Grisi has worked professionally with Martha Graham Dance Ensemble, Roxey Ballet and the Mantis Project. This dance will be performed Apr.14 at Steps on Broadway in New York. She will be holding a summer dance intensive Aug. 13-24 at Carol Willson Studio One. For more information, contact www.nestdance.com.
Tattoos: Permanent Problem

ALEXANDRA NEU
Centurion Staff

Tattoos are being revealed at Bucks as spring arrives and short sleeves and shorts are becoming common.

Fads come and go, such as bell-bottom jeans, pogs, and body piercings. The new hot thing to do when you turn 18—get a tattoo. Tattoos can represent something or someone in your life. Whether large or small, having one can give you some attention. Of course, it should take a lot of careful consideration.

Before you figure out what tattoo you want, be aware of the risks and political work to get done. Karen Henninger, 50, an artist from Moxatavy, PA, who sat across from Bradley, and was very excited to be at the conference.

Henninger was hoping to meet several contacts throughout PA. She had already been introduced to a woman that lived only thirty minutes from her home town.

“Sometimes it takes coming to an event like this to get acquainted with other artists. This provides an excellent opportunity for independent artists and writers to broaden their horizons,” Henninger said.

A panel led by Peg Spears entitled, “Women, Art, and Healing” was very enlightening for many attendees. Spears shared her own battle with breast cancer, and how art facilitated her healing process.

She displayed portraits that described her venture from disapproval to hope, through the work of art.

Donna Goldberg, 49, an attendee from San Marcos, CA, was truly inspired by Spears’ art work. “I’m not usually as inspired by art, as I was in this panel. This woman told her story of disappointment and triumph, without using one word. I was truly touched and encouraged to explore my own outlets for expression,” she said.

The highlight of the day was the performance by Sandy Stone a transgender from Southern California.

Kelly Kelleway, an English professor at Bucks met Stone in graduate school. She was intrigued by Stone’s entertaining articulation of what it means to be a transgender today. Kelleway believed that Stone would be a great addition to the event.

“She talks about tran-sexuality in a way that broadens horizons and speaks to a large audience. She provides the entertainment that academia lacks,” Kelleway said.

Stone said that, in regards to transgender, no one knows why it happens—just does. “All you know is that from early on, you get the shit kicked out of you for no reason, and you’re frequently labeled a freak,” Stone said. She believes that she has always been a girl inside, and recalls having dreams as a little boy about “Girl Island.”

“I didn’t know what it was”, she said. “I just knew I had to get there.” Perhaps many could not relate directly to the issue of tran-sexuality, but many were inspired by Stone. She pushes people to pursue becoming who they truly are.

Lois Gilmore, a Women’s Studies and English Literature Professor at Bucks, was the treasurer of the MAWSA Conference. She was delighted to partake in the organization of the event. Gilmore thoroughly supports Women’s Studies.

“Weber’s Studies raises issues about woman and the world they live in. It’s important because it connects students with these issues,” said Gilmore.

The Conference also provided ample opportunities for student internships. Jamie Blank, a student at Bucks, designed the catalog for the event. A few other students presented in panels, and helped coordinate throughout the day.

Women’s Conference Being Held at Bucks

JEN COOK
Centurion Staff

The Mid-Atlantic Women’s Studies Association held their annual conference at Bucks on Saturday March 31. Along with hundreds of women from across the United States, I was honored to attend this successful event.

It was quite impressive to me that buses came from San Diego State University to visit our campus. Monica Bradley, 21, a Women’s Studies graduate student from San Diego, was preparing to present in a panel entitled, “Identity through Art.”

Bradley shared that her passion for Women’s Studies is fueled by her belief that it allows for much creativity. She also feels that it provides an open door for essential
**ED MILLER**
Centurion Staff

**Phillies Look to Improve**

The Philadelphia Phillies began their season last week taking on their division rivals, the Atlanta Braves.

After dropping two games, many are already starting to wonder... "Does this team have what it takes to make the playoffs this season?"

Two of the team leaders, Ryan Howard and Chase Utley, are back and are expected to have just as big a year as they did last year.

Howard, last year's National League MVP, just signed a one-year contract extension.

And now, 3 titles in a year. It's so great to be a Gator!

After it is all said and done, many are predicting that the team has not done since 1993 when they went to the World Series. A big question mark for this team right now is who will be the third basemen to put things in the lineup.

Head coach Billy Donovan has them ready to go to win it all. "When I was there, I don't think we won a single game in any sport. And now, 3 titles in a year. It's so great to be a Gator!"

Forward Taurean Green, after the team looks up to as the vocal leader, got into foul trouble early and was held to just eight points. Guard and lights out three-point shooter Lee Humphrey had 14 points and was 4 for 7 beyond the arc.

Sixth man Chris Richard came off the bench to replace Noah Spikes when he got into foul trouble and added eight points and rebounds.

What made this victory special for the Gators is that the starting five were the first starting five to return and repeat as National Champs.

Following their championship last year, the four sophomores and one junior got together and made their individual choices to return as a team.

Brewer, Noah, Green and Howard were the then sophomores now juniors to win back-to-back titles.

Humphrey was the only junior now senior starter who also returned.

All five of these student athletes should have gone to the NBA after their first title, but the five of them had something else in mind.

Noah said he knew the money was on the table but an education and this team was more important.

From the way it stands now, all four of the juniors will forego their senior season and declare for the NBA draft.

Head coach Billy Donovan has had his name thrown for every open coaching position out there. Some say he will leave the Florida for either the Miami Heat or the University of Kentucky.

After it is all said and done, these five student athletes, who put the books before the bucks, will be looked at as the possibly one of best college basketball teams in history.

"We are just the (New England) Patriots and the (Detroit) Pistons," Barret said. "We have five solid players, not one all star and four players."